

For Immediate Release

Contact: Curt Brey

August 15, 2011

(860) 648-6604

## **Coburn Technologies, Inc. Renews and Expands Relationship with vision charity, OneSight**

**SOUTH WINDSOR, CT** – Thursday, August 4<sup>th</sup> was a proud day for the Coburn community, as they revived their relationship with OneSight, a non-profit organization dedicated to providing healthy vision to those in need worldwide, marking the beginning of what promises to be a long-term commitment to the cause. “We’re very excited about our renewed involvement in the OneSight mission,” said President Alex Incera. “The OneSight vision is very much in line with our goals as a new company. It perfectly exemplifies the values we are striving to embody.”

On August 4<sup>th</sup>, the company donated a shipment of about 20,000 lenses, valued at approximately \$160,000 to be used at OneSight’s Optical Clinics, which will eventually supply 10,000 under-privileged people with their first pair of glasses.

Coburn Technologies has also implemented a Payroll deduction program to support its employees in proactive participation in OneSight, the first ever plan of this kind outside of the Luxottica organization. Through this program, Coburn employees can agree to commit a certain amount to the OneSight cause on a bi-weekly basis. The new program was received by Coburn’s employees with great enthusiasm. Contribution commitment has already begun and the Coburn management team is excited about the opportunity for an additional substantial, reoccurring gift for OneSight.

Involvement in the OneSight program is not a new venture for Coburn Technologies. Previously the company (then Gerber Coburn) actively collaborated with OneSight (then Gift of Sight). “We funded one of the first Vision Vans (a complete optical shop on wheels which travels around the country) which has been on the road for several years,” remarks Mike Dolan, Vice-President of Human Resources. “It was a pretty significant commitment for us.”

However, in the mid 2000’s a shift in Gerber Scientific’s top management meant changes for Gerber Coburn’s Gift of Sight program. While Gerber Scientific and its employees continued to make charitable contributions, the goodwill focus shifted away from the optical industry towards the other branches of the company and other company committed charitable foundations. Consequently, the monetary donations funding the Vision Van dropped off.

With its establishment as a new, independent company, Coburn’s management team has seized the opportunity to reinvigorate the efforts, and once again, focus its energies and resources closer to home.

Coburn Technologies would also like to acknowledge Unyson Logistics, who provided free freight of more than 700 pounds of lenses to OneSight’s Cincinnati location.

**About Coburn Technologies, Inc.; formerly Gerber Coburn**

Coburn Technologies, Inc.; formerly Gerber Coburn (<http://www.coburntechnologies.com>) is a leading independent global developer, manufacturer and service provider of lens processing and coating technologies for the ophthalmic industry. The company is headquartered in South Windsor, Connecticut USA.

**About OneSight Foundation**

OneSight, a Luxottica Foundation, is a 501(c)(3) non-profit organization in the U.S., dedicated to improving vision for those in need worldwide through outreach, research and education. Since 1988, OneSight outreach efforts have helped more than eight million people around the world see more clearly. OneSight research and education efforts have granted millions towards research and education. Luxottica, a global leader in eyewear, provides inspiration for OneSight and it is the organization's main sponsor.

Unyson Logistics is a national network of logistics professionals that designs, develops, and provides customized transportation and logistics solutions for businesses.

##