

For Immediate Release

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September 15, 2011

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## **Coburn Technologies Introduces Anti-Reflective Coating Product Line**

**SOUTH WINDSOR, CT** – Coburn Technologies, Inc.; formerly Gerber Coburn, a leader in providing innovative, end-to-end customer solutions to the world's ophthalmic lens processing industry, has released the latest and most innovative model of its product line of high performance anti-reflective coating systems; the OAC 25. The new OAC 25 is specifically designed for lower volume environments that require the widest variety of AR coating options in the smallest available footprint. The OAC 25 is the first true retail, ion-assisted vacuum deposition AR coating system.

Alex Incera, president of Coburn Technologies stated, "With each introduction of every new product or service Coburn offers we continue on our mission to bring the most innovative and highest quality products to the industry. The OAC 25 specifically engages the opportunity to expand market acceptance of anti-reflective coating in the US. Some global markets have over 90% acceptance and use of AR coating. Through the OAC 25 we provide the market with greater, easier access to another proven system for consumer eye care."

Wayne Labrecque, vice president of sales added, "The introduction of the new OAC 25 system follows a long history of providing automated lens processing technologies to our many low volume wholesale and retail customers. For space-restrained labs, the OAC 25 is over 30% smaller than competitive systems and offers an unbelievably small in-lab footprint."

Curt Brey vice president marketing and business development stated, "The OAC 25 is easily the most unique AR coating system in the world. Offering a low cost of ownership and a more reasonable cost of entry the new OAC 25 will be popular with anyone working in or considering development of an AR business." Brey also added, "The OAC 25 is truly innovative in that it uses proven vacuum deposition technology, instead of sputter or chemical deposition techniques, allowing it to deliver unmatched AR quality in a size never available before."

The new Coburn Technologies, Inc. OAC 25 anti-reflective coating system will be available starting September 15, 2011 and will be displayed at the Vision Expo West show in Las Vega, September 22-24, 2011. For more information about this powerful new product line visit [www.coburntechnologies.com](http://www.coburntechnologies.com) or call Coburn Technologies directly at 1-800-COBURN-1.

### **About Coburn Technologies, Inc.; formerly Gerber Coburn**

Coburn Technologies, Inc.; formerly Gerber Coburn (<http://www.coburntechnologies.com>) is an independent leading global developer, manufacturer and service provider of lens processing and coating technologies for the ophthalmic industry. The company is headquartered in South Windsor, Connecticut USA.

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